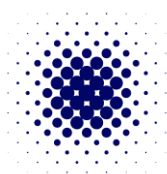


Opportunities available to support idea holders and start-ups in Greece



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RM Incubator Greece **Accelerate your solution to** **the European Market!**

Launch your innovation to the market!



This activity has received funding from the European Institute of Innovation and Technology (EIT), a body of the European Union, under the Horizon 2020, the EU Framework Programme for Research and Innovation



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01



GreenTech Challenge:
For Idea Holders in the RM field
Apply by 29/11/2023



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02

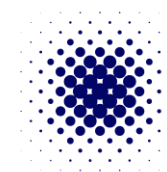


Lab2Market:
For Ph.D. Candidates in the RM field
Apply by: TBA Q4 2023

03



Green Alternatives for European Autonomy:
For Idea Holders in the RM field
Apply by: TBA Q4 2023



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GreenTech Challenge

Turn green ideas into startups!

- The largest national Green Innovation Program
- Vertical for idea holders solving RM sector's challenges
- Applications by 29/11/2023



UNESCO CHAIR ON GREEN
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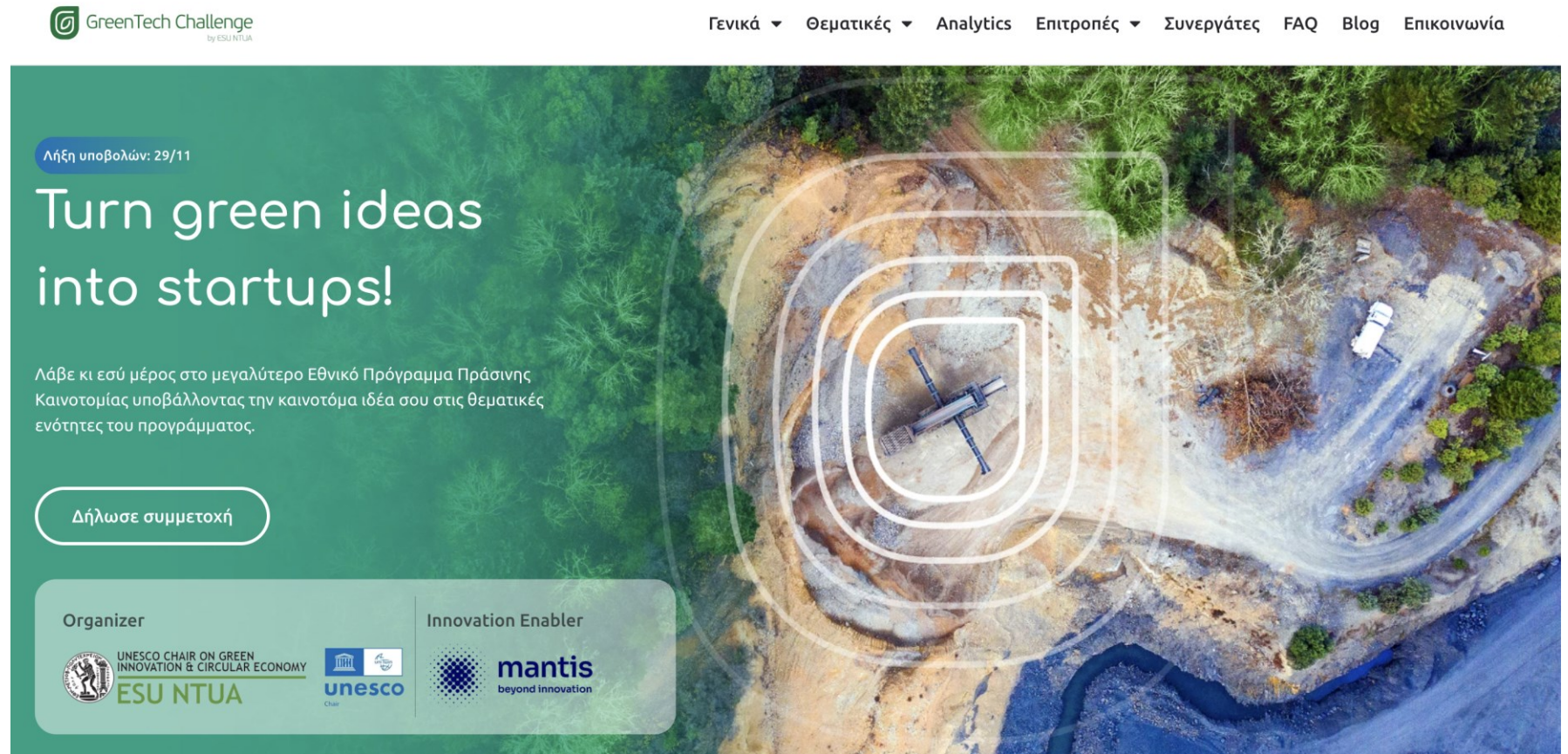
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1. RAW MATERIALS IN GREENTECH CHALLENGE

- EIT Raw Materials Challenges for Idea Holders
- Real-life, high-impact challenges that derive from the sector's needs
- Applications by 29/11/2023



GreenTech Challenge
by ESU NTUA

Γενικά ▾ Θεματικές ▾ Analytics Επιτροπές ▾ Συνεργάτες FAQ Blog Επικοινωνία


Λήξη υποβολών: 29/11


Turn green ideas into startups!

Λάβε κι εσύ μέρος στο μεγαλύτερο Εθνικό Πρόγραμμα Πράσινης Καινοτομίας υποβάλλοντας την καινοτόμα ιδέα σου στις θεματικές ενότητες του προγράμματος.


Δήλωσε συμμετοχή

Organizer

 **UNESCO CHAIR ON GREEN INNOVATION & CIRCULAR ECONOMY**
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Innovation Enabler

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2. LAB2MARKET PROGRAM

The Lab2Market EIT RawMaterials Program is an innovation program designed to enhance the entrepreneurial skillset of EIT Labelled Master's Students, EIT RawMaterials Alumni and Ph.D. students in the RM sector to generate spin-offs and new sustainable solutions through the outcomes of their research, knowledge and experience in the sector.

The Lab2market EIT RawMaterials Program will run in 3 phases

1. Ideation
2. Startup Development
3. Incubation



2. LAB2MARKET PHASES

Phase 1: Ideation Phase

- Educate participants on the principles of startups and introduce them to significant tools and methodologies to be used for startup concepts
- Identify the RawMaterials sector's challenges and generate innovative ideas to secure the sustainable supply of raw materials across the value chain: from exploration, mining and extraction to mineral processing, recycling, and the movement towards a circular economy
- Teams' formation by matchmaking the participants and compose a founding team, identify roles and upcoming needs of the team

Phase 2: Startup Development Phase

- Validate customer needs, market size and go-to-market strategy, identify regulations and other specific criteria for technical and market entrance
- Validate value proposition and complete the Business Model Canvas
- Create a solid technical concept and product roadmap
- Complete a business plan and a team to support the next phase

Phase 2: Incubation Phase

- Validate customer needs, market size and go-to-market strategy, identify regulations and other specific criteria for technical and market entrance
- Validate value proposition and complete the Business Model Canvas
- Create a solid technical concept and product roadmap
- Complete a business plan and a team to support the next phase

2. LAB2MARKET STATISTICS

Total Applications

80 Applications

140+ Individuals

Participations Statistics

55% Master's Enrolled

17% PhD researchers

28% Alumni & Other

Educational/Coaching metrics

50+ hours bootcamp trainings

350+ hours of coaching sessions

3.1 What is the Green Alternatives for European Autonomy

Green Alternatives for European Autonomy (GAEA) is a holistic two-year innovation program across 8 European countries, funneling leading ideas from regional to interregional scale, supported by bootcamp trainings, intensive workshops & tailored mentoring sessions, during incubation & acceleration phases. GAEA will end with a final pitching event where the final 5 teams will benefit from a funding pool to proceed to a start-up phase.

3.2 Vision

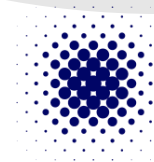
GAEA's ambition is to enhance entrepreneurial skills of youth in moderate innovation ecosystems, bringing together educational institutions & private organizations in a mutually beneficial way, building robust entrepreneurial ecosystems growth in EU countries that need it.



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European Union



This project has received funding from the European Union's Horizon 2020 Research and Innovation Programme under grant agreement No 101100458.



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3. GREEN ALTERNATIVES FOR EUROPEAN AUTONOMY TARGETED KPIS

Engagement in Challenge definition

8 firms

24 industry experts

Mentorship & Seminars

40 mentors / **80** teams mentored

80 seminars / **120** students participating

Idea Competitions on GAEA

9 competitions: **8** regional & **1** interregional

Participation: **480** students (**30%** female) & **16** members of the academia

160 ideas submitted

40 ideas pitched in interregional context

4 fields explored

5 startups created

CONTACT DETAILS

Contact Details:

Antonis Politis: antonis.politis@eitrawmaterials.eu

Niki Karali: karali@mantisbi.io

Iakovos Ballas: ballas@mantisbi.io





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Vertical for Idea Holders in the RM field

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